

#WarriorInMe Challenge Rules

By submitting your photograph to us you are agreeing that Warrior Elements and its affiliates may use, copy, alter, publically display, digitally display, and otherwise use your photograph for any purpose whatsoever.

How to Enter: Submit a photo to the Warrior Elements Facebook, Instagram, or Twitter page, and use the hash tag #WarriorInMe when posting. Submissions must be received no later than 11:59 pm EST on August 31, 2014.

NO PURCHASE OF PRODUCT OR SERVICE IS NECESSARY TO ENTER THE GIVEAWAY.

1. **Eligibility:** The Giveaway is open only to legal residents of the United States, 18 years of age or older and residing in the United States at the time of entry. Employees, officers, and directors of Warrior Elements and its advertising and promotion agencies, and their immediate family members and persons living in their same household, are not eligible to participate in the Giveaway. If you do not meet these eligibility requirements or comply with these official rules, you are not eligible to win a prize and Warrior Elements reserves the right not to award prizes to you. To be eligible to win a prize, entries must be completed and received by Warrior Elements in the manner and format designated in these Rules. All applicable federal, state, and local laws and regulations apply. Offer void where prohibited by law. By entering the Giveaway, you agree to comply with and be legally bound by these Rules, which shall be final and legally binding in all matters relating to this Giveaway.
2. **Entries:** A person may submit a photo for as many of the announced Challenges as they wish, but no more than one photo per Challenge. Use of automated systems to enter is prohibited and may result in disqualification. If there is a dispute as to the identity of an online entrant, the prize will be awarded to the authorized account holder of the email address. The decisions of Sponsor are final in all respects.
3. **Entry Period:** The entry period for the Giveaway begins on August 1, 2014 at 12:01 am EST and ends on August 31, 2014 at 11:59 pm EST (the “**Entry Period**”). All entries must be received during the Entry Period to be eligible to win a prize. Warrior Element’s computer is the official time-keeping device for the Entry Period. The Winner will be notified on or around September 15, 2014 via email.
4. **How to Enter:**
ONLINE ENTRY: During the Entry Period, upload a photo to Instagram, Facebook or Twitter with the hashtag #WarriorInMe. The photo must be an image that relates to one of the daily Challenges as set by Warrior Elements. Warrior Elements as sole discretion as to the validity of entries.
5. **Prize:** Three (3) winners will each receive \$150 gift cards from Warrior Elements, good for purchases from the Warrior Elements website. Only three (3) prizes will be awarded. No alternative prize, cash or other substitution is permitted except

in the sole discretion of the Sponsor in the event of prize unavailability. No transfer of prizes to a third party is permitted. All federal, state and/or local taxes are the sole responsibility of the winner. The Winner should allow approximately four to five weeks (after submission of any additional information or releases, if necessary) to receive the prize.

6. **Selection of Winner:** The Winners will be determined by random drawings from the pool of qualified entries. The Winner will be notified by e-mail, or by U.S. postal mail or by phone, at Sponsor's discretion. As a condition to receiving the prize, the Winner may be required to sign and return an affidavit of eligibility and liability and a publicity release, consenting to the use of their name and likeness for promotional purposes without further compensation, unless prohibited by law. The odds of winning a prize depends on the number of eligible entries received.
7. **Sponsorship and Disclaimer:** You understand that you are providing your information to Warrior Elements as the official sponsor. Warrior Elements will not be responsible for and shall not be liable for: (a) any delayed, lost, destroyed, misrouted, incomplete, undelivered, garbled or distorted or damaged transmissions or entries, or any other errors or problems of any kind which may limit or affect an entrant's ability to participate in the Giveaway; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Giveaway disruptions, injuries, losses or damages caused by events beyond the control of Warrior Elements or by non-authorized human intervention, including without limitation, any error that is the result of any infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupts or affects the administration, security, fairness, integrity, or proper conduct of the Giveaway; (d) any printing, typographical, electronic, Internet, email, website, software or other similar errors in any materials associated with the Giveaway; or (e) any injuries, losses, or damages of any kind arising in connection with or as a result of participating in the Giveaway or possession or use of the prize.

By entering the Giveaway by any permitted means, you agree to these terms and further agree to defend, indemnify and hold Sponsor and each of their directors, officers, agents, equity holders and employees, harmless for any loss, damages or costs, including reasonable attorneys' fees, resulting from any third party claim, action, or demand resulting from your breach of these Rules.

8. **Additional Rules & Regulations:** If for any reason the Giveaway is not capable of running as planned, Sponsor reserves the right, at its sole discretion, to cancel, modify or terminate the Giveaway. Further, Sponsor reserves the right, at its sole discretion, to disqualify any individual deemed to be (a) tampering or attempting to tamper with the entry process or the operation of the Giveaway or the Sponsor website; (b) ineligible or otherwise violating the Rules; (c) violating the Terms of Service of Warrior Elements, conditions of use and/or general rules or

guidelines of any property or service, or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. If the prize becomes unavailable, Sponsor may substitute another prize of similar value.

9. **Disputes:** Except where prohibited, entrants agree that: (1) any disputes, claims and causes of action arising out of or connected with this Giveaway or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by a state or federal court located in Texas; (2) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Giveaway, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of the entrant, shall be determined by Sponsor in its sole discretion and governed by the laws of Texas, without giving effect to any choice of law or conflict of law rules (whether of Texas or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than Texas.